

## MEMORANDUM

To: Dr. Janet Vinson

From: Steve Dunn

Date: July 19, 2021

Re: Cox Communications: Consent Agenda

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### **SUBJECT**

Accept and approve the NEW agreement between Broken Arrow Public Schools and Cox Communications, providing broadcast coverage for sporting events at Broken Arrow High School facilities. Cox will pay BAPS \$300 as a rights fee for football, basketball, soccer and other sports as agreed upon. S. Dunn

### **ENCLOSURES/ATTACHMENTS**

Agreement

### **SUMMARY**

Cox Communications, Inc. will pay BAPS a \$300.00 rights fee to broadcast sporting events at Broken Arrow High School facilities.

### **FUNDING**

Not applicable

### **RECOMMENDATION**

Approve

# BROKEN ARROW PUBLIC SCHOOLS

Educating Today Leading Tomorrow

## Contract Committee Review Request

**MUST BE COMPLETED IN FULL**

Date: July 8, 2021

Contract/Agreement Vendor: Cox Communications, Inc., YurView

Name of Vendor		
Mike Davis	918-370-9304	
Contact Person	Phone Number	
11811 East 51st		
Address		
Tulsa	OK	74146
City	State	Zip
Mike.Davis3@cox.com		
Email address -- If vendor wants the agreement returned via email		

**IS THIS A NEW VENDOR? IF SO, PLEASE PROVIDE : W9 \_\_\_\_\_ And \_\_\_\_\_**

**Vendor Registration**

\_\_\_\_\_

Person Submitting Contract/Agreement for Review: Steve Dunn Athletic Department  
Name Site

Reason for Review: (New Agreement, Renewal...): Renewal Agreement

Audience/Group to benefit from Contract/Agreement: BAPS

**Routing Approval: PLEASE SEND TO APPROPRIATE LEADERSHIP TEAM MEMBER BEFORE SENDING TO Karen Steitz**

Principal and Director or Administrator:   
Signature

Does this Contract/Agreement utilize technology? No ☒ Yes ☐  
 Has it been reviewed by the Chief Technology Officer? No ☒ Yes ☐

If yes, Approved by: \_\_\_\_\_  
(Signature) Ben Stout, Chief Technology Officer

Leadership Team (formally Cabinet Member): \_\_\_\_\_  
Signature

Funding Source: N/A  
Description OCAS Coding

Process: PLEASE FOLLOW ALL STEPS

- ☒ 1. The Contract/Agreement is reviewed and approved by site Principal/ Director/Administrator
- ☐ 2. If Technology related, the Contract/Agreement is reviewed by Ben Stout, Chief Technology Officer
- ☒ 3. Prepare Board Agenda Memorandum and attach to Contract/Agreement.
- ☐ 4. Begin the requisition process and place a comment in the Notes section that says, "Please hold req pending board approval on \_\_\_\_\_"  
Date of Board Meeting
- ☒ 5. Attach this form with Contract/Agreement and Board Memo
- ☐ 6. The appropriate Leadership Team Member will review and submit to the Contract Committee
- ☒ 7. Keep copy for your records

*The Contract/Agreement should be received at least 2 weeks prior to a Board Meeting to ensure placement on the Agenda. The Contract Committee meets most Tuesdays at 8:30a.m. All Contracts/Agreements, regardless the amount, must be first approved by the Contract Committee and then presented to the Board of Education for approval and signature. The item will be placed on Electronic School Board for the board agenda by Karen Steitz. By following this process, the liability of entering into an agreement is placed with the district rather than an individual.*



**Oklahoma High School All Sports  
Coverage 2021 - 2022 Season**

When accepted and signed this letter shall serve as the agreement between Broken Arrow Public Schools & Cox Communications, Inc., YurView. The following points reflect the details of the agreement:

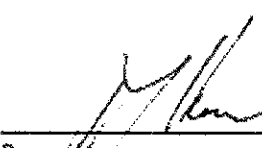
- *This agreement between Cox Communications, Inc., YurView and Broken Arrow Public Schools outlines the commitment of Cox Communications, Inc., YurView in regards to the televised sporting events at Broken Arrow High School facilities in which Broken Arrow Public Schools owns the sole rights. Cox Communications, Inc., YurView proposes to televise specified in advance live events on YurView Channel 3 in Tulsa & Oklahoma City. Cox Communications, Inc., YurView will pay \$300 as a rights fee for football, basketball, soccer and other sports as agreed upon. Sports that feature both a girls and boys event receive \$300 total for both events. For example, one rights fee of \$300 would be paid for a Varsity Girls & Varsity Boys Basketball Game.*
- *Cox Communications, Inc., YurView retains the right to place the game on its "Video on Demand" or VOD Platform as well as streaming.*
- *Broken Arrow Public Schools will arrange for an appropriate start time on all events with a 5-minute delay start at the first of the game to allow for open and the ancillary items that Cox Communications, Inc., YurView deem necessary.*
- *Cox Communications, Inc., YurView will provide appropriate personnel to communicate with game officials.*
- *Commercial content of the program is at the sole discretion of Cox Communications, Inc., YurView.*

*Cox Communications, Inc., YurView will require the following arrangements for each game depending on sport the camera placement varies:*

1. *Camera positions are as follows: 2- high cameras in the press-box stands, one hand-held camera on the home sidelines and one camera in the end zone. Cox will provide scaffolding if required and the sport requires. In the case of basketball camera would be placed near or under the buckets.*
2. *Access to the facility and power by 12p.m. on the date of the game.*
3. *Parking area for Cox production vehicles with access to press box.*
4. *A booth for the Cox talent to call the game. Room for 4 people in the booth assigned. 2 talent, 1 stats person & spotter. In the case of some sports a table provide for the people specified is appropriate*

Agreed and accepted by

\_\_\_\_\_  
School  
Representative

  
\_\_\_\_\_  
Roger Hess  
YurView - Senior Manager